



Digitally Enhanced Meetings

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Powervote's solutions help you to maximise the value of your meeting or conference by engaging your audience, encouraging your participants and evaluating their feedback

Meetings are an important part of our daily work life. In reality, 15% of an organisation's collective time is spent in meetings. The problem is that a large part of them are unproductive and turn to be a waste of both times and money. One reason for this is the lack of engagement from the participants, obliging them to be multi-tasking during meetings & conferences and therefore making them less efficient.

Using digital technology for corporate meetings & conferences is a great way to maximise the time spent by keeping the audience aware, engaged and boosting its productivity. More and more companies are using mobile apps for their events to avoid unproductive gatherings, to bring interactivity, gather valuable opinions and instant feedback from participants.

Digital technologies enhance business meetings in lots of positive ways.

During an event, technology can be used to gather responses and gain vital data from the audience on their preferences and their behaviour. The collected data can create debate during the event or be analysed after the meeting to measure efficiency and maximise the return on

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investment of meetings and conferences. Participants feel heard, engaged and are therefore more efficient to participate and bring new ideas.

Within a company, it can also allow employees to connect with each other, enable remote working for people unable to attend certain meetings and can increase efficiency within the office.

GATHERING USABLE AND USEFUL FEEDBACK.

A meeting & conference app is the perfect way to make your business gatherings memorable, interactive and provide a way to collect feedback seamlessly. The flexible nature of mobile event apps and digital technology means that you can ask questions, hold opinion polls, get useful comments to provide accurate and up-to-date statistics – particularly useful for client feedback. Regular meetings, remote conferences, product launches can all be organised through the use of cloud-based technology.

INTERACTIVE MEETING MANAGEMENT

Not only are event apps really useful for one-off events, they are ideal for bringing your company together during meetings. Storing meeting agendas and other useful documents can all be done through the cloud; employees and clients can then access them wherever they are, through their device.

Meetings can be remotely managed all in one place without the need for lots of emails that get lost in inboxes, and the app makes it easy to alert all members of your team or regular participants of your meetings, quickly and efficiently.

Digital technology and in particular event apps are set to change the way events, meetings and business are conducted. Get on board with digital technology and gain valuable information from your employees, clients and customers through an innovative and affordable solution. **F**